



Job Title: Commercialization Lead

Project Description: Liberi is a new Exergame that supports the physiotherapy/exercise of children with cerebral palsy (CP). The goal is to develop Liberi into an online environment to enable CP kids to play with each other and their peers to stimulate exercise and enhance social interaction for these children.

For more information about the project click here: <https://www.youtube.com/watch?v=fhuqQHpg8-A>

Overview: We are looking for an early-employee to work in transitioning Liberi from an academic environment into a corporation. The candidate will be responsible for taking the lead in gathering information and creating the business plan for the NewCo. This includes conducting and evaluating market research, gaining an understanding of manufacturing issues, learning aspects of software creation, exploring forms of available financing and promoting Liberi to a variety of stakeholders.

The candidate will be supported/mentored by the academic creators, members of PARTEQ – Queen’s Technology Transfer arm and others. The candidate will learn about business through entrepreneurship programs provided by government funded Regional Innovation Centres. This position is conditional upon receiving funding from the Ontario Brain Institute Entrepreneurship program which the candidate will assist in acquiring. If successful the salary for the candidate will be \$50,000 per year.

For more information about the application see link: <http://www.braininstitute.ca/obi-entrepreneurs-program>

Essential Skills: Confident and dynamic personality with excellent communication skills, both verbal and written. The successful candidate will possess a high level of attention to detail. Must be able to work in both a team environment and independently with minimal supervision. Strong interpersonal, organizational, analytical skills as well as creativity are desired. Able to work well with business leaders and software teams to take this research project from an academic environment to commercialization.

Roles and Responsibilities:

- Lead the Product and Commercialization efforts for the Liberi Exergames
- Create a Business Plan
- Conduct Market Research
- Prepare grant applications and pursue other forms of financing (Crowd funding, Angel investment, Venture Capital etc.) to move the project towards commercialization
- Promotion of Liberi including attendance at conferences

Experience:

- Post-Graduate Degree in Neurosciences a plus
- Experience writing grants a plus
- Experience with Business or Product Development a plus
- Understanding of Video Game Design and Development a plus
- Good Knowledge of Microsoft Office Programs

How to Apply: Please send a detailed resume and cover letter by email to Mike Wells at mwells@parteqinnovations.com. Reference “Liberi Commercialization Position” in the subject field.